



NEWS 2009:

CapeTown, November 2009

November 2009, a great month because of the visit of two dentists from Munich, arranged by Mrs Debborah Silberschnieder.

In two days, Dr. Julia Vonholdt and Dr. Gudrun Schmidt have examined over 60 children (almost all HIV positive) and some of them treated surgically. 99% of the children do not have a toothbrush and do not know how to handle daily tooth brushing.

In two courses of oral hygiene, the two friendly and highly professional doctors introduced the children and the adult caregivers in the simplest forms of dental hygiene. Afterwards they gave colorful toothbrushes and toothpastes to everyone.

We thank Dr. Vonholdt and Dr. Schmidt and Ms. Silverschnieder and the office of Dr. Koty in Munich for this awesome volunteer work!

Cape Town, 4 June 2009

The Countdown to the 2010 Football World Cup in South Africa has started, something which is also very much reflected in the activities happening on the POWER-CHILD CAMPUS. Football games are taking place on the pitches and football training classes are underway. And a particularly special fixture was in the calendar for 4 June when football star and POWER-CHILD CAMPUS Ambassador Jens Lehmann visited a Power-Child social project in the Mfuleni Township just outside Cape Town.



Lehmann spent a number of happy hours with the children and also stood in goal for a “friendly penalty shootout”. Martin J. Krug, founder of the Power-Child Association in Germany, also tried his luck from the penalty spot against the former German national team goalkeeper. The programme also included a joint visit to the World Cup Stadium in Cape Town and a meeting with the German Ambassador to South Africa, Dieter W.

Haller. Ambassador Haller has also been a major supporter of the project since its outset. “The POWER-CHILD CAMPUS in Mfuleni is a fantastic and absolute exemplary project which sends out a signal to the people here that there is plenty of understanding in Germany

for the position they find themselves in. The POWER-CHILD CAMPUS provides an important glimmer of hope. Martin Krug and Power-Child deserve our admiration for the initiative they have launched.”

One of the main objectives of the POWER-CHILD CAMPUS is to provide education about AIDS and the terrible consequences of sexual violence. At the same time, the funding provided for the children in Mfuleni Township is strongly focused on football, which the organisation sees as a game which can bring young and old together. Talent scouting is also a declared aim of the project, the idea being to offer young people in possession of the required talent an opportunity to use football as a vehicle for the pursuit of a better life. The message of football, a beacon of hope for the country and its people, remains a main component of the work the project undertakes.

“It may be that sport is able to act where politics has often failed in establishing the main prerequisite for international understanding and hope in a country which is facing a whole raft of problems. Merely looking into the smiling eyes of the children on our campus makes everything seem worthwhile!” says Martin J. Krug, who also acknowledges that the indefatigable support and high degree of commitment displayed by the Cape Town City Authorities under Mayor Helen Zille have been not the least of the factors involved in bringing all this about.

Martin J. Krug took advantage of a meeting with former South African President Thabo Mbeki at the Hotel Mount Nelson to provide a report on his own social commitment in the form of the POWER-CHILD CAMPUS.

Jens Lehmann, ex-keeper of the German national team and currently Number 1 goalkeeping choice at Champions League participants VfB Stuttgart and an Ambassador for the POWER-CHILD CAMPUS, is delighted at the visit. “My own commitment to the POWER-CHILD CAMPUS is something which is very close to my heart. My experiences in other parts of the world have taught me how happy we can make children if we go and visit them in person. I have become a very well known footballer in Africa and Asia through the time I spent playing in England and I try to help where I can. Martin Krug’s POWER-CHILD CAMPUS initiative is an important project which is being staged at a social hotspot just outside the city of Cape Town. The POWER-CHILD CAMPUS fulfills a vital function in terms of the help and support it offers to large numbers of children.”

The idea behind Power-Child is to appeal to the whole family, and the forthcoming 2010 World Cup is also being integrated into the concept. The POWER-CHILD CAMPUS provides an optimum framework for events to be staged in conjunction with the World Cup and is ideally suited to acting as a media platform for companies seeking to pursue a social commitment and maintain a presence at the competition.

Cape Town, May 2009

On May, 8 the entire staff and 60 children made a trip to Table Mountain. The transportation company Table Mountain has given free tickets to the children for this unique experience. Thanks to the excellent organisation of our team, this was a memorable day for the township children, who never left Mfuleni before. It was a marvelous day full of hope and joy.